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Early Notification is Key for Brokers to Service Their Clients

Waterloo, ON – The Economical Insurance Group® (TEIG®) is taking a big step forward in Broker Connectivity with the introduction of TEIG NOTA™ — an early notification system that informs Brokers of an ‘event of interest’. Events of interest include NSFs, initial assignment of an adjuster, revised adjuster assignment, invalid/incomplete banking information, or a three-pay reminder notice.

Brokers can choose to receive notifications electronically via CSIO download or email in a timely manner, allowing them to be proactive when dealing with the policyholder.

“Brokers rely on us to develop tools that assist them in providing the best customer service possible,” said Jorge Arruda, Senior Vice President, Operations at TEIG. “Notifications are a key component of those tools and helps to further round out our broker solutions launched under TEIG Connex Suite™.”

TEIG Connex Suite is a family of products delivering technology solutions to help brokers close the gap between the client and TEIG. These solutions integrate with the broker workflow, making it easier for them to work with TEIG and faster for them to obtain the information they need.

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For more information, please contact:

Jorge Arruda
Senior Vice President, Operations
The Economical Insurance Group
519-570-8500 ext. 48590
Jorge.arruda@teig.com

About The Economical Insurance Group

Founded in 1871, The Economical Insurance Group (TEIG) is one of Canada’s largest property and casualty insurers, with nearly \$4.6 billion in assets and a surplus exceeding \$1.1 billion. Canadian owned and operated, TEIG provides a wide range of insurance products throughout North America. TEIG Member Companies include Economical Mutual Insurance Company® (including Western General® Farm Division), Waterloo Insurance Company®, Perth Insurance Company®, The Missisquoi Insurance Company®, Federation Insurance Company of Canada™, Family Insurance Solutions and The Mattei Companies.