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TEIG a top-five leader in training and development: *Training Magazine*

Waterloo, ON – The Economical Insurance Group® (TEIG®) is very pleased to have been named a top-five performer in employee training and development according to *Training Magazine*.

The industry-leading magazine's annual ranking is widely recognized as the definitive grouping of training leaders.

“This recognition is a wonderful affirmation of our training and development focus at TEIG,” said Kathy Mabe, the company's new president and chief executive officer. “Staff training and development initiatives not only drive productivity and service excellence, but also provide our employees with opportunities for personal growth and career planning. That's vital to our corporate success.”

TEIG's latest advancements in staff training and development include leadership development, virtual classroom training and digital media integration into corporate learning platforms. Development programs provide TEIG with the ability to maintain market-leading expertise in all business units, critical to staying competitive in the rapidly-changing Canadian property and casualty insurance industry.

Mary Beth Alexander, the Canadian P&C insurer's director, learning and organizational development, echoed Mabe's reflection on the significance of the recognition. “I am extremely proud to work with a dedicated team of professionals who demonstrate such passion for learning. This is a remarkable achievement for Learning and Organization Development and The Economical Insurance Group as a whole. This organization truly values learning and development.”

“We always strive to enable our human assets to thrive,” said Dean Bulloch, vice president for human resources. “That's what attracts and retains talented team members, and those team members are the source of our strength as an organization.”

TEIG has been named to the annual listing two years consecutively, jumping from 19th position in 2009 to a top-five placement in 2010. TEIG first submitted to the annual ranking in 2009.

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About The Economical Insurance Group

Founded in 1871, The Economical Insurance Group® (TEIG®) is one of Canada's leading property and casualty insurers, with \$4.6 billion in assets and a surplus exceeding \$1.1 billion. Canadian owned and operated, TEIG provides a wide range of insurance products throughout North America. TEIG Member Companies include Economical Mutual Insurance Company® (including Western General® Farm Division), Waterloo Insurance Company®, Perth Insurance Company®, The Missisquoi Insurance Company®, Federation Insurance Company of Canada™, Family Insurance Solutions and The Mattei Companies.