



August 22, 2011

## **The Economical Insurance Group responds to severe weather event in Goderich, Ontario**

**Waterloo, ON** – On Sunday, August 21, a severe weather event including a confirmed tornado transpired in and around Goderich, Ontario, located approximately two hours west of Toronto, on the shore of Lake Huron.

The Economical Insurance Group<sup>®</sup> has mobilized its catastrophe response team to establish a presence in the affected area, and is committed to actively supporting local policyholders and brokers throughout the claims process.

“Community members should be focused on their safety, first and foremost,” said Rocco Neglia, Vice President of Claims at The Economical Insurance Group. “Our policyholders can be assured that Economical and our broker partners will support them through this challenging time by meeting their insurance needs as professionally, expeditiously and sensitively as possible.”

TEIG is encouraging all affected policyholders to contact their independent insurance brokers immediately in order to begin evaluating the impact of the weather event and to move forward with the claims process.

If policyholders do not have their broker’s contact information readily available, they can visit [www.economicalinsurance.com/en/findabroker.asp](http://www.economicalinsurance.com/en/findabroker.asp) to review the list of brokerages in their area along with full contact information.

Alternatively, policyholders can call TEIG directly at 1-800-607-2424 for immediate claims support.

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### **About The Economical Insurance Group**

*Founded in 1871, The Economical Insurance Group<sup>®</sup> (TEIG<sup>®</sup>) is one of Canada’s leading property and casualty insurers, with \$4.6 billion in assets and a surplus exceeding \$1.3 billion. Canadian owned and operated, TEIG provides a wide range of insurance products throughout North America. TEIG Member Companies include Economical Mutual Insurance Company<sup>®</sup> (including Western General<sup>®</sup> Farm Division), Waterloo Insurance Company<sup>®</sup>, Perth Insurance Company<sup>®</sup>, The Missisquoi Insurance Company<sup>®</sup>, Federation Insurance Company of Canada<sup>™</sup>, Family Insurance Solutions and The Mattei Companies.*